

**FOR IMMEDIATE RELEASE**

September 3, 2019

**Quality Associates**

[www.qa-rep.com](http://www.qa-rep.com)

**Quality Associates Expands Sales Team**

Quality Associates is proud to announce the addition of Ken Japhet to our technical and project oriented sales team. Along with adding Ken to the team, we are expanding our footprint to cover Indiana, Kentucky and Western Pennsylvania.

Ken comes to Quality Associates with an extensive background in capital equipment, technical knowledge and sales experience. After serving in the US Air Force in the mid-1980s, Ken started his career in the equipment business. Ken worked on the manufacturing floor assembling electric & hydraulic control systems for process equipment. Ken moved on to service/installation and then to engineering. Eventually Ken stepped into sales where the experience he gained in previous technical roles, and an uncanny understanding of how machines work, make him an asset to his employers and customers. Since moving to southern Ohio in 2017, Ken worked in the electronics assembly industry overseeing the SMT process. Ken's time spent on the electronic assembly plant floor has added valuable knowledge to his extensive experience. Ken brings an authentic and ethical professionalism to his interaction with clients. Quality Associates is pleased Ken has brought his rich background in equipment, technical knowledge and sales expertise to our team! Effective September 3, 2019 Ken will provide sales and client support to southern Ohio, Indiana and Kentucky.



Territory structure:

Steve Neumaier- ([steven@qa-rep.com](mailto:steven@qa-rep.com)) West and Northern Michigan.

Brad Kendall- ([brad@qa-rep.com](mailto:brad@qa-rep.com)) SE Michigan, N. Ohio, W. Pennsylvania

Ken Japhet- ([ken@qa-rep.com](mailto:ken@qa-rep.com)) S. Ohio, Indiana, Kentucky

About Quality Associates:

Quality Associates is a Michigan based Manufacturer's Rep agency serving the electronics industry in Michigan, Ohio, Indiana, Kentucky and Western Pennsylvania. Quality Associates was started by Steven Neumaier in 1990 and remained a solely owned and operated rep company until 2017 when Brad Kendall joined the company as a partner. In 2019 Ken Japhet joined the company to support the expansion of Quality Associates. Steve, Brad and Ken all have an engineering or technical education and background. Quality Associates brings a project and engineering focused consultative sales approach to our clients. Quality Associates has a strong capital equipment focus while maintaining consistent strength in distribution/consumables via solid relationships with our distribution partners.